

## PRODUCTS In The News

—from *Time*

**A NEW TAKE ON FLAVOR** Looking for a way to add taste while cutting calories? Chef David Burke, known for his Willy Wonka-like creations at New York City restaurant davidburke & donatella, has created a line of flavor sprays that mimic the taste of high-cal foods but have no fat, calories, or carbs. Available in 18 varieties—such as Memphis BBQ, pesto and chocolate fudge—the sprays are concoctions of natural and artificial flavors. A shot of bacon can make scrambled eggs seem like a full breakfast feast, while root-beer-float or marshmallow spray may make you crave rice cakes.

