

## PeOPLE In The NeWS

—from *Entrepreneur.com*

**YOUNG FRANCHISORS** While practically everyone has heard of Subway, not many people know that its founder, Fred DeLuca, started the sandwich juggernaut as a 17-year-old college student in 1965. Nearly 40 years later, he's inspiring other young people to choose their own destinies. Working at the local Subway has become almost a rite of passage for teenagers, as it was for Devin Smith back in 1994. He, like DeLuca, was 17 when he began his relationship with Subway—Smith worked there part time during high school and college before graduating to the next level at Subway: ownership.

Smith isn't the only early achiever looking beyond the corporate path. Brandon Gough, president of Juice It Up! Franchise Corporation, notes a recent increase in younger applicants interested in the smoothie franchise.



▲ Fred DeLuca, Subway founder, with employees