

GUIDED READING Activity 7-4

For use with textbook pages 194–199

PUTTING SUPPLY AND DEMAND TOGETHER

REGALLING THE FACTS

Directions: Use the information in your textbook to answer the questions.

Equilibrium Price

1. What happens as the price of a good decreases?

2. What is the equilibrium price?

3. How can economists visualize equilibrium price?

Prices as Signals

4. How do prices serve as signals to producers and consumers?

Producers: _____

Consumers: _____

5. When do shortages or surpluses of products occur?

Shortage: _____

Surplus: _____

Price Controls

6. Why does the government sometimes control prices?

7. What are price ceilings?

8. What are two nonmarket ways of distributing goods and services?

9. Why does the government set price floors?
