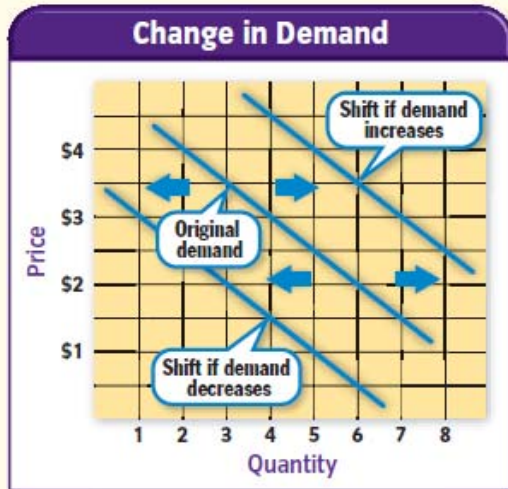


Figure 7.4 Demand vs. Quantity Demanded

Remember that there is a difference between a change in *demand* and a change in *quantity demanded*.



Graph A. Change in Demand This is caused by something other than a change in the product's price, and it causes the entire demand curve to shift to the left or right.

Graph B. Change in Quantity Demanded

This is caused by a change in the price of a good, and it is shown as a movement *along* the demand curve.



Economic Analysis

Determining Cause and Effect Which graph would be affected by the price of substitutes?