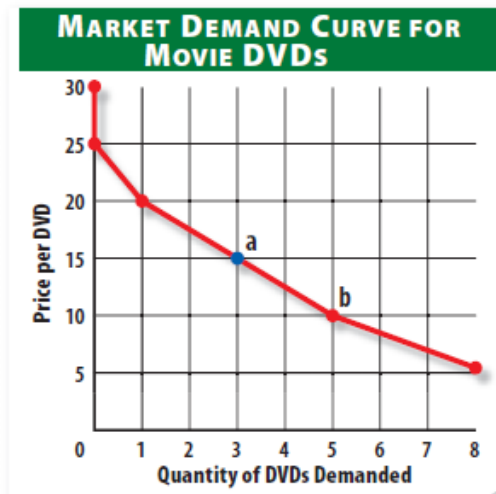


FOCUS ACTIVITIES

Transparency 10



THE DEMAND CURVE



1. How many movie DVDs would people be willing to purchase at point *a* on the graph? At point *b*?
2. How is the change in demand for movie DVDs illustrated on this graph?