Figure 7.12

Shortages & Surpluses

Shortages and surpluses can affect the price of a good or service.



A. Shortage Natural disasters, such as floods and hurricanes, can cause temporary shortages of water and other essential goods.

B. Surplus If a business sets the

If a business sets the price of a good too high or overestimates demand, it could wind up with a surplus of the good.



Economic Analysis

Predicting What happens to prices during a shortage if the market is left alone?

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